

Sustainable Micro-economy Potential Assessment Survey

Case Study of Al Jereif Gharb

1- Personal Information:

Name: _____

Block Number: _____

Phone: _____

E-mail: _____

**If you are already a business owner, please fill out section "A"
If you are aspiring to be a business owner, please fill out section "B"**

"A"

Please select the Area where your business falls under:

Business ✓

Agriculture

Retail / Commerce

Dairy Products Manufacturing

Catering

Soup and Detergents Manufacturing

If you are providing a service, please specify the type of service

Other (please specify)

Please describe the general concept of your business?

Are you the single owner of your business or a part of a group of partners?

From scale 1 to 5, how available are the needs for your business operations?
(1 being the lowest, 5 being the highest)

1	2	3	4	5

Is your business bringing an adequate income that covers your basic needs?

What are the main challenges your business encounter?

What type of equipment might assist you in growing your business?

Does your business require further capital ?

Shall your business grow, will it be able to accommodate more employees ?

Do you require a training in any of the below:
You can select more than one answer

Training	√
Administration	
Financial Management	
Project Management	
Technical training	

Do you have any security worries regarding your business?



If yes, please mention them and specify in which ways they are affecting your business operations

Note: this area is for you to add any further information you would like to share with us

“B”

Please select the area where you aspire to create a business

Business	✓
Agriculture	
Retail / Commerce	
Dairy Products Manufacturing	
Catering	
Soup and Detergents Manufacturing	
If you are providing a service, please specify the type of service	

Other (please specify)	

Please describe the general concept of your business?

What are the main obstacles preventing you from starting your business?

From scale 1 to 5, please specify your need for the below:
(1 being the lowest, 5 being the highest)

Area	1	2	3	4	5
Capital					
Equipment					
Partnership					
Security					
Technical Knowledge					
Administrative and financial training					

